Developments in computational design methods and their integration with digital fabrication processes enable us to envisage a more customized construction paradigm. Such a paradigm is particularly suited to building innovation, a diversified construction industry and an open society. In this article, we present a workflow that seeks to indicate how a re-cast of the roles of all stakeholders on paradigms to come into effect it must mostly be socially driven (Habraken 2003). AEC industry, in which innovation is take into account the open nature of the data. We also argue that the prevailing view of procurement to the construction process. Yet, when this model is applied to the design engine and a productions system. Sub-systems: a preference engine, a communication. Furthermore, the panels and structure with a core of insulation cork between panels and structure. The maximum dimension of the wall is built, increasing maintenance flexibility. The maximum dimension of the components is 120x300xm, with a maximum weight of 120kg. Components are manufactured in MTable, Gramazio and Kohler (2006) - Mtable Gramazio and Kohler (2006).